



Laxmi International Foods

Established in 2021 by passionate experts rooted in the spice tradition, we specialize in Asafoetida and Saffron - two sacred ingredients known for their purity and power. With a modern 2,000 sq. ft. facility, we craft customized blends for spices, pickles, papads, and B2B needs, blending ancient wisdom with innovation.

As a heritage manufacturer of premium-quality Hing (asafoetida), we bring centuries-old Indian spice wisdom to international kitchens.

Rooted in authenticity and crafted with care, our Hing is processed using time-honored techniques to preserve its rich aroma and potent flavor. Trusted by chefs, wholesalers and food manufacturers across the world, we are proud to be a leading exporter of this essential spice delivering purity, consistency and taste in every granule.

EXPERIENCE
THE ROYAL
ESSENCE OF
PURITY AND AROMA
OUR HIGH-QUALITY
Kesar
DELIVERS
UNMATCHED
RICHNESS IN
EVERY STRAND.



WHY PRIVATE LABELING

₹5,000 Crore Market Opportunity

We specialize in customizing and developing Hing tailored to your brand's unique identity - from look and feel to taste - while ensuring consistent, premium quality. Over 50% of brands have reported increased consumption of their Hing compared to national brand counterparts, demonstrating strong consumer preference and market traction. Gain greater pricing leverage with our commitment to superior quality, timely delivery and efficient logistics.



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FLAVOR THAT SPEAKS OF
TRADITION
PURITY and LUXURY



100% PURE Hing SOURCED FROM AFGHANISTAN, UZBEKISTAN, IRAN



Tajali



Majari



Hingda



Pinakshir



Kabuli



Irani



Shabandi



XL

Each product comes in 25g, 50g and 100g variants



Rasya

THE DIVINE TASTE OF THE VEDAS
"INSPIRED BY THE VEDAS,
PERFECTED FOR YOUR KITCHEN"

Long before the spice routes were written, the essence of food and healing was captured in the four sacred Vedas Rig, Yajur, Sama and Atharva. From them flows the spirit of Rasya, a name born from ancient wisdom, where "Rasa" means taste, essence, and life-force.

Rooted in the Ayurvedic teachings of the Atharva Veda, Rasya Hing is not just a spice – it is a sacred connection between food, wellness, and purity. The Rig Veda's hymns, the Sama Veda's harmony, the Yajur Veda's rituals, and the Atharva Veda's healing secrets all come together in the soul of Rasya.

We bring you Hing
the way it was meant to be – pure, powerful, aromatic
blessed by tradition, crafted by nature, and guided by the Vedas.



SPECIAL KACHORI | NAMKEEN Hing

